



North Carolina Seedsmen's Association
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Officers for 2024-2025

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Eure Seed Farms
Hertford, NC

Kevin Roberts

Eure Seed Farms
Hertford, NC

Rick Strecker

Bayer
Camden, NC

March 5, 2025

Dear Seedsmen and Friends,

Jennifer and I would like to invite you and your family to the 2025 North Carolina Seedsmen's Association annual convention being held July 27th -29th at the Sheraton Virginia Beach Oceanfront Hotel. The hotel is located on Virginia Beach's boardwalk and offers something for everyone! Plan a visit to the new Atlantic Park Surf Lagoon, Virginia Aquarium & Marine Science Center, iFLY indoor skydiving, or the Military Aviation Museum! Whether you like to relax on the beach, jump in the pool, play a round of golf, go shopping, or enjoy local seafood – Virginia Beach has it all!

The Convention will begin Sunday evening with a family buffet dinner and our silent auction to benefit the NCSA scholarship endowment. We welcome any and all donations to the Silent Auction, which can be dropped off at Registration. The South Carolina Seedsmen's Association will also be joining us again this year! We appreciate their partnership in soliciting our generous Sponsors in addition to helping to recruit a valuable program of speakers for the Monday morning business session. We will also have programs for spouses and children. Monday afternoon is free to enjoy Virginia Beach or join our golfers. The convention will conclude with the President's reception and dinner on Monday evening.

As in years past, we will also have our 50-50 raffle to benefit our scholarship fund. Two tickets are included for you to purchase or sell. You do not have to be present to win. Contact Dianne Coats at dianne_coats@ncsu.edu if you need more tickets. Reservations can be made by calling the Marriott reservation line at 1-888-627-8231, available 24/7 for reservations. Identify yourself as being with the North Carolina Seedsmen's Association to get the group rate of \$289 per night. This rate is available for two days before and two days after the convention. We look forward to seeing you and your family in Virginia Beach! What a great time to network with colleagues, learn from each other and enjoy fellowship in a great family atmosphere.

Sincerely,

Jason and Jennifer Hinton

2025 Convention – July 27-29
Sheraton Ocean Front, Virginia Beach, Virginia